

FCC 388

DTV Consumer Education Quarterly Activity Report

Instructions

This form should be used to provide the Federal Communications Commission (FCC) with information pertaining to all station activity to educate consumers on the transition to digital television (DTV). All stations should log DTV Transition-Related Public Service Announcements (PSAs) and other DTV activities using the appropriate house (identification) numbers. These logs or records should include the date and time that each DTV activity occurred. This form must be filed in Docket Number 07-148 as Document Type: REPORT, and placed in the station's Public Inspection File. This form must continue to be filed for each quarter in which a station has DTV Transition education obligations.

- Go to the ECFS upload page: http://fjallfoss.fcc.gov/prod/ecfs/upload_v2.cgi
- Fill out the relevant cover sheet information.
- In the "Send Comment Files to FCC (Attachments)" section click the "Browse" button to choose the file you want to attach. (Or the first file if you have multiple files to attach)
- Click on the "Select one of these file types or convert your file to one of these types:" dropdown to choose the type of file that was attached.
- Click "Send Attached File to FCC"
- If you only had one file to attach click "Finish Transaction and Receive Confirmation".
- If you have another file to attach, click on the "Enter Additional Attachments"

Station Call Sign(s)

KECI-TV

Report reflects information for quarter ending (mm/dd/yy)

03/31/08

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

☐ Option One (A and D)

☒ Option Two (B and D)

☐ Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?

☒ Yes ☐ No

Simulcasting

Are you simulcasting on your Analog channel and your primary Digital stream?

☒ Yes ☐ No

If YES, complete only one form for both. If NO, complete a form for your Analog channel and a second for your primary Digital stream

Call Sign KECI-TV	Channel Numbers Analog 13 <input checked="" type="checkbox"/> Digital 40 <input checked="" type="checkbox"/>	Community of License			
		City	State	County	Zip Code
		Missoula	MT	Missoula	59802
Licensee Bonten Media Group, LLC					
Above, circle the Channel Number(s) to which this form applies.			Nielsen DMA Missoula	World Wide Web Home Page Address www.keci.com	
Facility ID Number 18084	Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yy) 04/01/2014		

Section A (For broadcasters electing Option One)

Stations that elect Option One must place a copy of this form on the station's public website, if such exists.

On its analog channel, and its primary digital stream, a station must air one transition PSA, and run one transition crawl, in every quarter of every day. This requirement will increase to two PSAs and crawls per quarter per day on April 1, 2008, and to three of each on October 1, 2008. Stations are required to air PSAs or crawls at various times in any given day part, and at least one PSA and one crawl per day must be run during primetime hours. On-air education must not contain inaccurate or misleading statements and must be provided in the same language as a majority of the programming carried by the station. PSAs must be at least 15 seconds, and closed-captioned. Crawls must run during programming for no fewer than 60 consecutive seconds across the bottom or top of the viewing area (See rules for additional details).

Have you aired a sufficient number of eligible PSAs (28, 56, or 84 per week, depending on the reporting period) during the correct quarters of the day?

☐ Yes ☐ No

Have you aired a sufficient number of eligible crawls (28, 56, or 84 per week, depending on the reporting period) during the correct quarters of the day?

☐ Yes ☐ No

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m.. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m. PSAs

31 as noted on attached
schedule (many more ran at
random, earlier in the quarter)

Total 5:00 a.m. to 1:00 a.m. CSTs

1

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs

0

Total 6:00 a.m. to 9:00 a.m. CSTs

0

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs

Total 6:00 p.m. to 11:35 p.m. CSTs

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs

8 as noted on attached
schedule (others may have run
at random earlier in the
quarter)

Total 5:00 p.m. to 10:35 p.m. CSTs

1

Comments (add additional sheets where necessary):

Documented placement of PSA's began on March 20, 2008. (Schedule attached.) Spots ran randomly in February and up until March 20. The crawls began running on March 31, 2008.

30 Minute Educational Programs – Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

0

Comments (add additional sheets where necessary):
The half hour program is scheduled for a later air date.

100-Day Countdown Eligible Pieces – Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day “Countdown to DTV” activities. Stations must execute a minimum of one “Countdown to DTV” on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day “Countdown to DTV” pieces did your station run?

Graphic Displays

Animated Graphics

Graphic and Audio Displays

Longer Form Reminders

Comments (add additional sheets where necessary):

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?

☐ Yes ☐ No

30 Minute Educational Programs – Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

Comments (add additional sheets where necessary):

Section D (For all broadcasters)

Additional DTV On-air Initiatives – Last Quarter

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

☒ Yes ☐ No

Comments (add additional sheets where necessary):

The station's news department produced and aired DTV reports on Friday, 1/4/08 and on Tuesday, 2/12/08. (Scripts attached)

Station Website Additional Activity Related to the DTV Transition – Last Quarter

Does your station have a Website? ☒ Yes ☐ No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

☒ Yes ☐ No

Comments (add additional sheets where necessary):

A 120 X 600 skyscraper ad with link to DTVanswers.com web site was posted on our station web site on 1/30/08 and has remained active since that date.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

☐ Speaking Engagements

Comments (add additional sheets where necessary):

☐ Community Events

Comments (add additional sheets where necessary):

☐ Other (describe)

Comments (add additional sheets where necessary):

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments (add additional sheets where necessary):

STATION CERTIFICATION

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing Jean Zosel	Typed or Printed Title of Person Signing Station Manager
Signature <input type="checkbox"/>	Date 04/09/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D. C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

1Q 2008, DTV STORIES IN LOCAL NEWSCASTS

KECI/KCFW/KTVM-TV

1-4-08

NEWS AT 5, NEWS AT 6 and NEWS AT 10

[Anchor:STEVE]

[INSERT: OTS: GOING DIGITAL]

A YEAR AND A MONTH FROM NOW...TELEVISION AS YOU KNOW IT WILL CHANGE FOREVER. EVERY FULL-POWER T-V STATION IN THE COUNTRY WILL START BROADCASTING DIGITALLY. SO WHAT DOES THAT MEAN FOR YOUR T-V SET? CHRISTIN AYERS JOINS US LIVE TO EXPLAIN.

[TAKE: PLASMA LIVE NET]

{***PLASMA LIVE NET***}

[CG :Live Lower 3rd\CHRISTIN AYERS\MISSOULA]

[Anchor:CHRISTIN]

STEVE, THE GOVERNMENT SAYS IT WILL MEAN A CLEARER SIGNAL AND MORE STATIONS TO WATCH...BUT IF YOU STILL USE RABBIT EARS...AND YOUR T-V IS SEVERAL YEARS OLD...YOU'LL HAVE TO PAY A LITTLE EXTRA FOR SOME SPECIAL EQUIPMENT.

[TAKE VO]

{***VO***}

ANYONE WHO USES AN ANTENNA WILL NEED TO BUY A DIGITAL-TO-ANALOG CONVERTER FOR EACH TELEVISION...THOSE COST ANYWHERE FROM FIFTY TO SEVENTY DOLLARS. BUT THE GOVERNMENT IS OFFERING UP TO TWO FORTY DOLLAR DISCOUNT COUPONS PER HOUSEHOLD...YOU CAN GET THEM BY GOING TO OUR WEBSITE...NBCMONTANA DOT COM...AND CLICKING ON OUR DIGITAL T-V FASTLINK.

[TAKE: PLASMA LIVE NET]

{***PLASMA LIVE NET***}

[CG :Live Lower 3rd\CHRISTIN AYERS\MISSOULA]

[Anchor:CHRISTIN]

[CG :Two Line Lower 3rd\1-888-388-2009\DIGITAL TV INFORMATION]

IF YOU DON'T HAVE INTERNET...YOU CAN ALSO CALL FOR MORE INFORMATION OR A COUPON...THE NUMBER IS 1-888-388-2009. REPORTING LIVE IN MISSOULA, CHRISTIN AYERS FOR THE NEWS CHANNEL.

[Anchor:STEVE]

[INSERT: OTS: DIGITAL TV]

IF YOU APPLY FOR YOUR COUPON NOW...OFFICIALS SAY YOU'LL GET IT WHEN TV CONVERTER BOXES BECOME AVAILABLE IN STORES, PROBABLY IN LATE FEBRUARY OR EARLY MARCH.

DTV in Local Newscasts, Cont'd.

2-12-08 NEWS AT 5

[TAKE: BOZ LIVE NET]

{***BOZ LIVE NET***}

[CG :Live Lower 3rd\JENNY MARLAND\BOZEMAN]

[Anchor:JENNY]

STEVE...FEBRUARY 2009 IS THE DEADLINE FOR THE MANDATORY DIGITAL TELEVISION CONVERSION.

[TAKE VO]

{***VO***}

[CG :Two Line Lower 3rd\2009 DIGITAL CONVERSION INFO\BOZEMAN, TODAY]
STORES WILL START SELLING THE NECESSARY CONVERTER BOX AT THE END OF THIS MONTH. FIRST YOU WILL NEED TO DETERMINE IF YOU HAVE AN ANALOG TELEVISION...THOSE WHO DO HAVE THREE OPTIONS TO SAVE THEIR TUBE...THEY CAN EITHER BUY A T-V WITH A DIGITAL TUNER IN IT...SIGN UP FOR A CABLE OR SATELLITE SERVICE...OR KEEP THE OLD T-V AND BUY A TELEVISION CONVERTER BOX.

[TAKE SOT

DURATION:0:14]

{***SOT FULL***}

[CG :Two Line Lower 3rd\SHANE HEINTZ\RADIO SHACK, BOZEMAN]

<the biggest benefit with switching to digital is you are going to have a clearer picture. If previously your analog reception was poor the digital signal is going to be much better.>

[TAKE: BOZ LIVE NET]

{***BOZ LIVE NET***}

[CG :Live Lower 3rd\JENNY MARLAND\BOZEMAN]

[Anchor:JENNY]

COMING IN THE NEXT HOUR...WE'LL TELL YOU HOW MUCH THESE CONVERTER BOXES ARE ...HOW TO HOOK THEM UP...AND HOW YOU CAN KEEP TUNING IN. REPORTING LIVE IN BOZEMAN...JENNY MARLAND FOR THE NEWSCHANNEL.

[Anchor:CHRISTIN]

{***CHRISTIN ***}

[ReadRate:13]

BE SURE TO TUNE INTO THE NEWSCHANNEL TONIGHT AT SIX FOR MORE INFORMATION ON THE DIGITAL CONVERSION.

DTV in Local Newscasts, Cont'd.

2-12-08

NEWS AT 6

[Anchor:STEVE]

[INSERT: OTS: DIGITAL CONVERSION]

YOU MAY HAVE SEEN THE COMMERCIALS, TELLING YOU TO MAKE THE DIGITAL CONVERSION IN 2009..BUT MANY OF YOU HAVE STILL CALLED IN WITH QUESTIONS. SO THE NEWS CHANNEL'S SARAH SWISTAK SAT DOWN TODAY TO GIVE YOU A STEP-BY-STEP GUIDE ON WHAT NEEDS TO BE DONE BEFORE FEBRUARY OF 2009.

[TAKE OUTCUE: IF YOU STILL DON'T GET IT...YOU HAVE 371 DAYS TO FIGURE IT OUT
DURATION:2:10]

{***PKG***}

[CG :Two Line Lower 3rd\SHANE HEINTZ\RADIO SHACK]

[CG :Two Line Lower 3rd\SARAH SWISTAK\REPORTING]

<FIRST THING'S FIRST. LOOK AT THE T-V'S IN YOUR HOUSE. IF IT'S CONNECTED TO A CABLE BOX OR A SATELLITE, YOU DON'T NEED TO WORRY ABOUT THE CONVERSION. BUT IF YOU DON'T PAY AN OUTSIDE SERVICE TO WATCH T-V...AND RELY ON RABBIT EARS INSTEAD...YOU MOST LIKELY HAVE WHAT'S CONSIDERED AN *ANALOG* UNIT.

SOT

Which is just a type of a signal. It's based on an analog signal. And so for those people that have an analog only television, um...that TV set after february 17, 2009 will no longer work. THE EASIEST WAY TO CHECK IS TO LOOK AT YOUR T-V'S MANUAL. SEE IF IT HAS A "DIGITAL TUNER" IN IT. IF IT WAS MADE BEFORE 2004...CHANCES ARE IT DOESN'T...AND THIS CONVERSION APPLIES TO YOU. ANALOGERS HAVE THREE OPTIONS TO SAVE THEIR TUBE...THEY CAN EITHER BUY A T-V WITH A DIGITAL TUNER IN IT...SIGN UP FOR A CABLE OR SATELLITE SERVICE...OR KEEP THE OLD T-V AND BUY A TELEVISION CONVERTER BOX.

SOT The boxes are going to rang approximately 50 to 70 dollars...and that's what they're gonna have to use.

stand-up

HERE'S ONE THAT WE GOT OFF THE INTERNET...FOR ABOUT 69-DOLLARS...WHICH IS ABOUT HOW MUCH A NEWER MODEL WOULD COST YOU IN THE STORE...BUT UNCLE SAM IS OFFERING 40-DOLLAR COUPONS FOR THE CONVERTERS. JUST LOG ON TO WWW-DOT-D-T-V-DOT-GOV. YOU CAN REQUEST UP TO TWO COUPONS...BUT THEY NEED TO BE USED WITHIN 90 DAYS...AND WILL *NOT* BE REISSUED. BUT THEY'RE NOT QUITE IN STORES YET.

SOT ironically, the date that coupons are to be sent is actually february 17 of this year...as far as inventory coming in from our warehouse, it should be here in two weeks.

AS FOR HOW TO HOOK IT UP...DON'T THROW AWAY THE RABBIT EARS...THEY WON'T WORK ON THEIR OWN...BUT THEY WILL WORK WITH A CONVERTER.

SOTit's gonna be very easy. It's going to be as simple as hooking up a VCR. They'll literally be plugging it into the wall and hooking a cable up to it.

AND NOT TO WORRY...IF YOU STILL DON'T GET IT...YOU HAVE 371 DAYS TO FIGURE IT OUT...>



KECI-13
KCFW-9
KTVM-6 & 42
P.O. Box 5268
Missoula, MT 59806
Ph: (406) 721-2063

AGENCY

AGENCY EAGLE COMMUNICATION INC
BILLING PO BOX 5268
ADDRESS MISSOULA MT 59806

MAKE EAGLE COMMUNICATIONS INC.
PAYMENT P.O. BOX 79594
TO CITY OF INDUSTRY, CA
91716-9594

REPRESENTATIVE	SALESMAN
ADVERTISER	PRODUCT
KECI TV 892	JEAN ZOSEL 2503 DTV CAMPAIGN

ORDER TYPE	4	DATE	03/30/08
INVOICE NO.	476-041447	PAGE	1
SCHEDULE DATES	03/20/08-06/29/08	BROADCAST MONTH	MARCH, 2008
BILLING INSTRUCTIONS	CONTRACT YEAR		

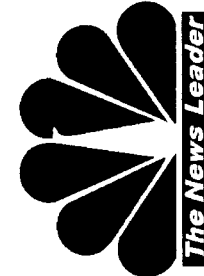
SCHEDULE					ACTUAL BROADCAST								RECONCILIATION				
1 DAYS	2 TIME	3 RATE DETAIL	4 RATE	5 NO THIS MO	6 DATES	7 DAY	8 TIME	9 TYPE	10 CLASS	11 P/B	12 M/G FOR	13 PRODUCT/FILM NO.	14 RATE	15 REMARKS	16 DR.	17 CR.	
TH-SU	500P-1035P				3/20	TH	931P	30				M DTV/JUST A B0	N/C	4			
					3/21	F	510P	30				M DTV/JUST A B0	N/C				
					3/22	SA	541P	30				M DTV/JUST A B0	N/C				
					3/23	SU	516P	30				M DTV/JUST A B0	N/C				
LINE# 1				4													
TH-SU	500A-1200N				3/20	TH	1047A	30				M DTV/JUST A B0	N/C	4			
					3/21	F	1059A	30				M DTV/JUST A B0	N/C				
					3/22	SA	527A	30				M DTV/JUST A B0	N/C				
					3/23	SU	520A	30				M DTV/JUST A B0	N/C				
LINE# 2				4													
TH-SU	1200N- 500P				3/20	TH	255P	30				M DTV TRANSIT/N	N/C	4			
					3/21	F	154P	30				M DTV TRANSIT/N	N/C				
					3/22	SA	---	---				M DTV TRANSIT/N	N/C				
					3/23	SU	1201P	30				M DTV TRANSIT/N	N/C				
LINE# 3				4													
TH-SU	1035P- 100A				3/20	TH	1232A	30				M DTV TRANSIT/N	N/C	4			
					3/21	F	1226A	30				M DTV TRANSIT/N	N/C				
MONTHLY COST PER ORDER CONFIRMATION					ACTUAL GROSS BILLING								SUB-TOTALS				
					AGENCY COMMISSION								TOTAL RECONCILING ITEM				
					NET DUE											715 368	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG.

715

HARRIS: HIAS

368



KECI-13
KCFW-9
KTVM-6 & 42
P.O. Box 5268
Missoula, MT 59806
Ph: (406) 721-2063

AGENCY

ORDER TYPE	4	DATE	03/30/08
INVOICE NO.	476-041447	PAGE	2
SCHEDULE DATES	03/20/08-06/29/08		
BROADCAST MONTH	MARCH, 2008		
CONTRACT YEAR	2008		
BILLING INSTRUCTIONS			

AGENCY EAGLE COMMUNICATIONS INC.
BILLING PO BOX 5268
ADDRESS MISSOULA MT 59806

MAKE EAGLE COMMUNICATIONS INC.
PAYMENT P.O. BOX 79594
TO CITY OF INDUSTRY, CA
91716-9594

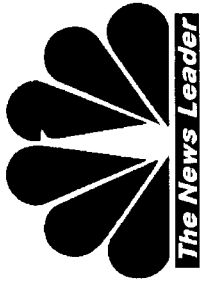
REPRESENTATIVE	SALESMAN
KECI TV	JEAN ZOSEL
ADVERTISER	2503
892	PRODUCT
	DTV CAMPAIGN

SCHEDULE					ACTUAL BROADCAST								RECONCILIATION			
1 DAYS	2 TIME	3 RATE DETAIL	4 RATE	5 NO THIS MO	6 DATES	7 DAY	8 TIME	9 TYPE	10 CLASS	11 P/B	12 M/G FOR	13 PRODUCT/FILM NO.	14 RATE	15 REMARKS	16 DR.	17 CR.
LINE# 4					3/22	SA	1231A	30				M DTV TRANSIT/N	N/C	} 4		
M-SU	500P-1035P			4	3/23	SU	1251A	30				AB DTV TRANSIT/N	N/C			
					3/29	SA	610P	30				M DTV/JUST A BO	N/C			
					3/29	SA	641P	30				M DTV TRANSIT/N	N/C			
					3/30	SU	545P	30				AB DTV/JUST A BO	N/C			
LINE# 5					3/30	SU	641P	30				M DTV TRANSIT/N	N/C			
				4								AB				
M-SU	500A-1200N				3/25	T	1029A	30				M DTV/JUST A BO	N/C			
					3/27	TH	515A	30				M DTV TRANSIT/N	N/C			
					3/29	SA	505A	30				AB DTV TRANSIT/N	N/C			
LINE# 6					3/30	SU	520A	30				AB DTV/JUST A BO	N/C			
				4								M X				
M-SU	1200N- 500P				3/24	M	358P	30				M DTV/JUST A BO	N/C			
					3/26	W	432P	30				M DTV/JUST A BO	N/C			
					3/28	F	117P	30				M DTV TRANSIT/N	N/C			
LINE# 7					3/30	SU	436P	30				AB DTV TRANSIT/N	N/C			
				4								M AB				
MONTHLY COST PER ORDER CONFIRMATION					ACTUAL GROSS BILLING											
					AGENCY COMMISSION											
					NET DUE											
					SUB-TOTALS											
					TOTAL RECONCILING ITEM											

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG.

715369

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REPRESENTATIVE	SALESMAN
KECI TV	JEAN ZOSEL
ADVERTISER	2503
892	PRODUCT
	DTV CAMPAIGN

ORDER TYPE	4	DATE	03/30/08
INVOICE NO.	476-041447	PAGE	3
SCHEDULE DATES	03/20/08-06/29/08	BROADCAST MONTH	MARCH, 2008
BILLING INSTRUCTIONS		CONTRACT YEAR	

SCHEDULE					ACTUAL BROADCAST								RECONCILIATION			
1 DAYS	2 TIME	3 RATE DETAIL	4 RATE	5 NO THIS MO	6 DATES	7 DAY	8 TIME	9 TYPE	10 CLASS	11 P/B	12 M/G FOR	13 PRODUCT/FILM NO.	14 RATE	15 REMARKS	16 DR.	17 CR.
M-SU	1035P- 100A		100		3/24	M	1230A	30				M AB M AB M X M X	N/C N/C N/C N/C			
LINE# 8				4	3/28	F	1226A	30				DTV//JUST A B0	N/C			
MONTHLY COST PER ORDER CONFIRMATION					ACTUAL GROSS BILLING								SUB-TOTALS			
					N/C								N/C			
					AGENCY COMMISSION								TOTAL RECONCILING ITEM			
WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG.					NET DUE								N/C			
					715								370			

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG.